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FOR IMMEDIATE RELEASE

From: **Fred Sitter, Marketing Communications Director**

Duro-Last® Roofing, Inc. Honored with Oregon Governor's Sustainability Award

Saginaw, Michigan – May 4, 2010 – Duro-Last® Roofing, Inc.'s., Grants Pass, Oregon facility was honored on April 22, 2010 at the Future Energy Conference for the company's commitment to sustainable business practices. Duro-Last was one of seven Oregon companies and non-profit organizations that were chosen as leaders in sustainability in the state.

"We are honored to be recognized by a state that has very high sustainability standards," said Tim Hart, Vice President of West Coast Operations for Duro-Last. "Our roofing system is highly reflective, which translates to energy savings for our building owner customers. We're also proud to have a recycling program in place. We recycle 100% of the scrap we generate during production. Plus, we take back our roofs – some installed more than 20 years ago – and we also accept vinyl material from other businesses in Southern Oregon."

Vinyl collected in Grants Pass is shipped back to Duro-Last headquarters in Saginaw, Michigan, where a subsidiary re-processes it into commercial flooring systems, expansion joints and other products.

"To date we have installed 40 million square feet of energy-efficient, recyclable roofs in the state of Oregon," Hart concluded.

"Today we can see how the private sector and public sector alike understand that sustainability means jobs, a cleaner environment and stronger communities. These efforts

generate enthusiasm for sustainability in ways that help us bridge Oregon's urban-rural divide", Secretary of State and Sustainability Board Chair Kate Brown said.

*With corporate headquarters and a manufacturing facility in Saginaw, Michigan as well as other locations in Grants Pass, Oregon; Jackson, Mississippi; and Sigourney, Iowa, Duro-Last® Roofing, Inc. is the manufacturer of the "World's Best Roof"®. Since 1978, Duro-Last has produced a custom-fabricated, thermoplastic single-ply roofing system that is ideal for any flat or low-sloped commercial or industrial building. Energy-efficient and extremely durable, the Duro-Last roofing system is also leak-proof, virtually maintenance-free and resistant to chemicals, fire, punctures, and high winds. In addition to the Duro-Last roofing system, the company's brands include the Duro-Last Cool Zone®, Duro-Shield metal retrofit, and Duro-Last Designer Series roofing systems. For more information, contact **Fred Sitter at 800-248-0280** or visit www.duro-last.com.*



Duro-Last Roofing, Inc. western operations vice president Tim Hart (pictured right) with Oregon State Treasurer Ted Wheeler.

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